



SKI CLUBS '16 / '17

13421 MANN ST, JONES, MI 49061 OFFICE PH. 269-244-5635

www.SkiSwissValley.com

LEARN TO SKI & SNOWBOARD

Welcome to the sport of skiing! The Ski Club Program is designed to accommodate any level skier from novice to advanced and progress with them on an individual basis as they develop.

The cost is affordable so everyone can take advantage of this healthy life-long sport on a weekly basis.

Become a Ski Club Sponsor! See how you and your family can SKI FREE! (See "Sponsors Only" page.)

WE ARE LOOKING FORWARD TO WORKING WITH YOU!!



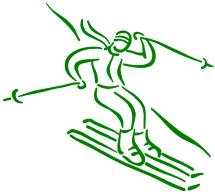
Schools

Family

Friends



You only need 10 !



Neighbors

Church

Employees



THIS IS HOW IT WORKS:

When you join the Ski Club you will be issued a punch card. This punch card is transferable and can be shared with family and friends. There are 7 "punches" on this card representing 7 lift tickets good **ALL DAY**. Five of these punches are white in color and **MUST** be used on the **day of the week** your Ski Club has chosen to ski. There are also two special "colored punches" on the card which may be used on **ANY DAY** of the week, including weekends.

For example: If your Ski Club has chosen to ski on Monday evenings, the 5 white punches must be used on Mondays. The colored punches may be used on **ANY DAY** of the week, including weekends.

Helmets are available to rent for \$10 per visit. They are not required, but suggested. They are not included with equipment rental punch

Occasionally it may be necessary for a Ski Club to attend on a night other than their original choice. No problem! This can be arranged between the Ski Club Sponsor and Swiss Valley management.

Unused punches are VOID at the end of the 16/17 Season.

The Cost

The package consists of 7 lift tickets, 7 equipment (either ski or snowboard) rentals, and 3 optional group ski/snowboard lessons to be used **the first 3 weeks** your club skis as a group. **Total cost is \$173.** If rental is not needed, the cost is only **\$131.** If you are a Season Pass holder, a \$10 membership fee will be charged to join the club. If you purchase an unlimited Season Pass through the Club, the cost is **\$299 plus \$10 membership fee (\$309 total).** **Foreign Exchange Students receive a 50% discount on Club Membership.**

Season Pass Club members are eligible for 3 group ski lessons. **Lessons only when the ski club skis together as a group.**

After March 1, 2017, any leftover punches may be used any weekday (Mon-Fri).

IMPORTANT THINGS YOU MUST KNOW!!

- Club Cards are transferable and may be used individually or shared with family and friends.
The card is **NOT REFUNDABLE AND NOT REPLACEABLE. DO NOT LOSE THIS CARD!**
LOST OR STOLEN CARDS WILL NOT BE REPLACED. TREAT IT LIKE CASH
- If you do not have your club card with you when you arrive at Swiss Valley, you must borrow a punch from a friend or your sponsor or you must pay for your lift ticket and/or equipment rental.
- Swiss Valley cannot be responsible for unused punches on your Club Cards. The Club Cards **DO EXPIRE** at the end of the current season.
- **Club Card Refunds** will not be issued with the exception of acquiring a doctor's slip due to physical injury. Refunds will be made by prorating remaining punches on the Club Card. If Rental was purchased and unused, refund requests must be made before **Jan.31**. **ALL** refunds are sent to the School/Club Sponsor by March 1.
- **PLEASE DO NOT** laminate your cards. There will be a \$5 charge to replace *damaged* cards, including lamination. If your card is accidentally ruined, actual evidence of the card must be brought in to have the card replaced. **Lost or stolen cards WILL NOT be replaced.**
- **LESSONS** are available **only** when the Club is coming as a group. Ski lessons start when we open for the season and continue through January. Intermediate ski lessons will be offered and are encouraged. Check at the Snowsports desk to find out when intermediate ski lessons or beginning snowboard lessons will be given.
- **THEFT HAPPENS ... LOCK YOUR GEAR!** Lockers are provided for personal items in both the ski & snowboard rental departments, and the cost is .50 cents each time you enter the locker. Racks for equipment are located throughout the area for use with your own lock. Skiers and Boarders are encouraged to lock their equipment when not in use. Locks and cables can be purchased in the Swiss Valley Ski & Board Shop.
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SWISS VALLEY SKI CLUB - ADDED ATTRACTIONS!

BRING A GUEST - School Ski Clubs Only

School Ski Club Members or sponsors may bring a guest for a special rate on any night your ski club visits. Lift & rental must be purchased by the Club Sponsor at the Customer Service Window. Weeknight lift is \$20 and equipment rental is \$12.

PUNCH YOUR PARENT - Special for Parents ONLY!

A special colored punch located in the upper right corner on the Club Card will allow a one-time visit for either Mom or Dad. The student **MUST** accompany his/her parent to the ticket window on a night when the ski club visits as a group. The parent will register and receive a lift ticket, ski or snowboard rental equipment if needed, and a lesson if desired at no charge. Lessons for parents are only available on scheduled ski club nights through the end of January. This offer is for parents or guardians only and **NOT TRANSFERABLE**, and applies only to school-sponsored Ski Clubs. Some clubs have organized a special "Parents Night" to use this punch.

BONUS CARDS

Bonus cards are available in February for only \$70. This card has 7 punches on it which may be used **similar to the regular punch card**, white punches may be used **ANY Monday through Friday** and "colored punches" any day of the week including weekends. A punch is good for either lift or rental equipment.

Bonus cards may also be shared among friends or family.

YOU MUST TURN IN YOUR FULLY-USED CLUB CARD WHEN YOU PURCHASE A BONUS CARD!

1/2 PRICE SPECIAL!

If you choose not to purchase a Bonus Card, you have the one-time option of turning in your fully used club card for a 1/2 price lift ticket any day that Swiss Valley is open! Equipment rental, if needed, is also 1/2 price.

FOR SPONSORS ONLY

As a Club Sponsor, you have just a few responsibilities:

- Recruit and make known the "Ski Club Program". Please call us if you have any questions regarding the program at (269) 244-5635 or email LindaSue@SkiSwissValley.com. You must have at least 10 paid members to start your Ski Club. Let us know how we can help you recruit new members.
Promotional materials are available upon request.
- Handle program registration. Collect fees and turn in ONE check to Swiss Valley. Also, you can email your roster of names and addresses of all members to LindaSue@SkiSwissValley.com or fax 269-244-8106.
- Arrange transportation for at least 5 nights of skiing.
- Orientate members: Explain program and facilities to members and parents. (We will explain to all sponsors if needed.) Make known to members: "Skier's Responsibility Code" & Michigan Department of Labor Ski Area Safety Board Rules. Copying the first 2 pages of this flyer is a great hand out to parents.
- Lessons start with first visit of your Club to Swiss Valley once the season starts, and continue for 3 visits. Lessons available only when the Club comes as a group. Ski Club lessons end January 31 unless special arrangements are made by the sponsor.
- Be involved if any problems or conflicts arise with members during any Swiss Valley visit. Be available to answer any parent inquiries.
- Sponsors are responsible for contacting Swiss Valley during marginal weather conditions. **DO NOT ASSUME** we are either open or closed. Remember Swiss Valley has **SNOW POWER!** Even if your area doesn't have snow, Swiss Valley still has plenty!
- It is advisable to have your initial Club Registration submitted by November 30. We have had many early December start-ups and you should plan to get your Club skiing as soon as possible. We would like to get your club cards back to you BEFORE winter break and we need a little time for processing.
Add-on members are always welcome and accepted in to your ski club.
- Last but not least...communicate with management about improvements or concerns. We welcome your suggestions.

REMEMBER... It is important to get your Club organized as soon as possible. Some of the best skiing starts in December. It is a known fact that part of the challenge and appeal of alpine skiing & snowboarding is the variety of weather and snow conditions. While Swiss Valley strives to bring you the best conditions possible, you must accept Michigan weather and the conditions it creates.

We are eager to work with you and carry on the tradition of a strong Ski Club program at an area dedicated to recreational winter fun!

**IMPORTANT - Sponsor, Please sign in at the ticket counter upon the arrival of your club.
Note: Sponsor Benefits have changed. Please study chart.**

Sponsor Benefits *

* Paid Members	Sponsor Benefits
10 thru 15	2A, 1D
16 thru 25	2A, 1B, 1D, 1E
26 thru 35	2A, 1B, 1C, 1D, 1E
36 thru 45	2A, 1B, 1C, 1D, 2E
46 thru 55	2A, 2B, 2C, 2D, 2E
56 thru 65	2A, 2B, 2C, 2D, 3E
66 thru 75	3A, 2B, 2C, 2D, 4E
76 & above	4A, 2B, 2C, 2D, 4E

A = Club Card - may be used by anyone

B = Individual Season Pass—for Main Sponsor (may purchase immediate family passes at 1/2 price.

C = Add Season Passes for sponsor's immediate family at no cost.

D = \$8 meal ticket for main sponsor

E = "Gold" Floater Season Pass - Admits one per day good anytime

All of the above benefits include rental equipment.

Sponsor benefits increase with the size of Club membership.

Benefits are based on PAID Club Memberships.

All main Sponsors receive 10% off purchases in Ski Shop.



Ski Club Registration Sheet

16/17

IMPORTANT! Complete, then mail to: Swiss Valley Ski & Snowboard Area
13421 Mann St Jones, MI 49061

www.SkiSwissValley.com

PLEASE PRINT

DATE: _____

CLUB NAME _____ Phone (____) _____

Address _____ City _____ State ____ Zip _____

SPONSOR _____ Home Phone (____) _____

Cell # (____) _____

Home Address _____ City _____ State ____ Zip _____

CO-SPONSOR _____ Home Phone (____) _____

Cell # (____) _____

Home Address _____ City _____ State ____ Zip _____

CLUB FAX (____) _____ SPONSOR FAX (____) _____

SPONSOR E-MAIL _____ SCHOOL DISTRICT _____

NUMBER TAKING BEGINNER LESSONS: SKI _____ SNOWBOARD _____

- # Paid for 5 yrs and under: _____ x \$61.00 = _____
- # Paid for Lift Tickets Only: _____ x \$131.00 = _____
- # Paid for Lift and Equipment Rental: _____ x \$173.00 = _____
- # Paid Full Season Passes*+ Club Fee _____ x \$309.00 = _____
- # Paid for Additional SP Members + Club Fee _____ x \$180.00 = _____
- # Paid for Seasonal Equipment Rental _____ x \$150.00 = _____
- # Paid Member Fee for all Season Pass holders
NOT purchased through ski club: _____ x \$ 10.00 = _____
- #Paid for Parent Pass + Club fee _____ x \$ 58.00 = _____
- (1st time season pass holder)
- #Paid for Parent Equipment Rental _____ x \$48.00 = _____

Foreign Exchange Student 50% discount	
Paid Lift:	_____ x \$65.50=_____
Paid lift & Rental:	_____ x \$86.50=_____
Paid full Season Pass + Member Fee	_____ x \$154.50=_____
Paid Seasonal Equipment Rental	_____ x \$75.00=_____

TOTAL MONEY DUE: _____ # of students in group: _____

NOTE: Day of the week you plan to ski: _____ Arrival Time: _____ Transportation: _____

IMPORTANT! DATE OF FIRST PLANNED VISIT TO SWISS VALLEY: _____

*All Season Pass applications must be completed and on file at Swiss Valley before passes are issued.
A **photo** must accompany each Season Pass application with member's name on the back.
Due to the possibility of an early December season start, please have initial registration completed by Nov. 30.
Failure to meet this deadline may result in a processing delay & unhappy ski club members over the holiday period!

OFFICE USE

CARDS w/o R	CARDS w/R	SPONSOR S.P. / FAMILY S.P	CLUB CARD	COMP PASS	FLOATER / S.P.	Mail/ Pick up	\$\$ Book
						Schedule	Mail List